Optics & Photonics Congresses and Topical Meetings

EXHIBITOR AND SPONSORSHIP PROSPECTUS

GROW SALES | REACH KEY BUYERS | NETWORK WITH LEADERS
optica.org/exhibits
Meet Optica.

For more than a century, through membership and highly-respected meetings and journals, our society has brought together a community renowned for its scholarship and innovation.

Optica, formerly OSA, honors both that rich history and the incredible community that made it all happen. We are committed to realizing the potential of light to solve societal challenges and empower what’s possible when we all work together.

Explore our new name and look. optica.org/brand

Grow your business at Optica Congresses and Topical Meetings.

2022 EXHIBIT AND SPONSORSHIP OPPORTUNITIES

Now more than ever, it is essential to stay connected with your customers and develop new relationships. As buyers resume business travel and in-person interaction, so does your ability to engage with them one-on-one.

To support your efforts, Optica Meetings are returning to in-person exhibits in 2022. Recognizing the value of online participation, many meetings will also include virtual components. This includes virtual sponsorship opportunities to support your objectives.

Optica meetings are international in scope, while the exhibitor and attendee experience remains intimate in scale. An average attendance of up to 600 participants fosters a sense of community that cannot be achieved at larger meetings.

Optica events can significantly extend your reach to a global audience of buyers and industry leaders, as well as newly accessible early-career professionals looking to forge a career in industry.

• Thought Leadership – Position your company as a trusted thought leader and strategic partner to a highly engaged audience.
• Mindshare – Bring your solutions directly to new audiences through meaningful brand exposure and networking.
• Market Intelligence – Gather authentic, unfiltered perspectives on the business challenges facing attendees, presenting you with new opportunities.
• Branding – Place your company in front of decision-makers that will influence the buying process.
2022 Optics and Photonics Congresses and Topical Meetings

High-Brightness Sources and Light-Driven Interactions Congress
23 – 25 MARCH 2022
Kempinski Hotel Corvinus Budapest
Budapest, Hungary

CO-LOCATED TOPICAL MEETINGS
• Compact (EUV & X-Ray) Light Sources
• High-Intensity Lasers and High-Field Phenomena
• Mid-Infrared Coherent Sources

optica.org/HighBrightnessOPC

Biophotonics Congress: Biomedical Optics
24 – 27 APRIL 2022
The Westin Fort Lauderdale Beach Resort
Fort Lauderdale, Florida, USA

CO-LOCATED TOPICAL MEETINGS
• Clinical and Translational Biophotonics
• Microscopy Histopathology and Analytics
• Optical Coherence Tomography
• Optical Tomography and Spectroscopy
• Optics and the Brain

optica.org/Biomed

Optical Interference Coatings Conference
19 – 24 JUNE 2022
Whistler Conference Centre
Whistler, British Columbia, Canada

optica.org/OIC

Quantum 2.0 Conference and Exhibition
13 - 16 JUNE 2022
Encore Boston Harbor
Boston, MA, USA

optica.org/quantumconference

Imaging and Applied Optics Congress
Presented with Optical Sensors and Sensing Congress
11 – 15 JULY 2022
Hyatt Regency Vancouver
Vancouver, British Columbia, Canada

CO-LOCATED TOPICAL MEETINGS
• 3D Image Acquisition and Display, Technology, Perception and Applications
• Adaptive Optics, Methods, Analysis and Applications
• Computational Optical Sensing and Imaging
• Imaging Systems and Applications
• Propagation Through and Characterization of Atmospheric and Oceanic Phenomena

optica.org/ImagingOPC

Optical Sensors and Sensing Congress
Presented with Imaging and Applied Optics Congress
11 – 15 JULY 2022
Hyatt Regency Vancouver
Vancouver, British Columbia, Canada

CO-LOCATED TOPICAL MEETINGS
• Applied Industrial Spectroscopy
• Laser Applications to Chemical, Security and Environmental Analysis
• Optical Sensors
• Optics and Photonics for Sensing the Environment

optica.org/SensingOPC

International Conference on Ultrafast Phenomena
18 – 22 JULY 2022
Hotel Bonaventure Montréal
Montréal, Quebec, Canada

optica.org/UP

Call today to reserve your space or sponsorship.

+1 202.416.1988 exhibitsales@optica.org
2022 Optics and Photonics Congresses and Topical Meetings

Applied Industrial Optics Topical Meeting
25 – 27 JULY 2022
Ashling Hotel Dublin
Dublin, Ireland
optica.org/AIO

Advanced Photonics Congress
24 – 28 JULY 2022
Maastricht Exhibition & Conference Centre
Maastricht, Netherlands

CO-LOCATED TOPICAL MEETINGS
- Bragg Gratings, Photosensitivity and Poling in Glass Waveguides
- Integrated Photonics Research, Silicon and Nanophotonics
- Nonlinear Photonics
- Novel Optical Materials and Applications
- Optical Devices and Materials for Solar Energy and Solid-State Lighting
- Photonic Networks and Devices
- Signal Processing in Photonic Communications
- Specialty Optical Fibers
optica.org/PhotonicsOPC

Digital Holography and Three-Dimensional Imaging Topical Meeting
01 – 04 AUGUST 2022
Robinson College, University of Cambridge
Cambridge, UK
optica.org/DH

Latin America Optics and Photonics Conference
07 – 11 AUGUST 2022
Mar Hotel Conventions
Recife, Pernambuco, Brazil
optica.org/LAOP

Laser Congress and Exhibition
11 – 15 December 2022
Barcelona International Convention Centre,
Barcelona, Catalunya Spain

CO-LOCATED TOPICAL MEETINGS
- Advanced Solid State Lasers Conference
- Application of Lasers for Sensing & Free Space Communication
- Laser Applications Conference
optica.org/LaserOPC

Co-Sponsored Conference
Frontiers in Optics + Laser Science
Co-Sponsored by American Physical Society and Optica
16 – 20 OCTOBER 2022
Rochester Riverside Convention Center
Rochester, New York, USA
frontiersinoptics.org

RESERVE YOUR EXHIBIT TODAY

Did you know
Optica Corporate Members who have chosen the Business Development benefit category receive an exclusive 15-25% discount off all Optica Meetings.

Not an Optica Corporate Member? For information on Corporate Membership contact us at Industry@optica.org or by phone at +1 202.416.1474. Optica Corporate Members have access to a full suite of benefits.
2022 Exhibit Rate Information

REACH KEY DECISION MAKERS

OPTIONS FOR IN-PERSON EXHIBITS
(Optica Corporate Members receive a 15% Discount!)

<table>
<thead>
<tr>
<th>Product</th>
<th>Optica Corporate Member*</th>
<th>Non-Member Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Exhibit Space</td>
<td>USD 2,550</td>
<td>USD 3,000</td>
</tr>
</tbody>
</table>

Includes:

- One display table
- Two chairs
- Company identification sign
- One complimentary full conference registration (valued up to USD 1,100)
- Two exhibit personnel registrations
- One copy of the conference program
- Company profile listing in the Buyers’ Guide**
- Company participation acknowledgment on meeting website**

Unless otherwise indicated, exhibit space does not include pipe, drape or hang points. Carpet is required if facility is not carpeted.

*Optica Corporate Members receive discounts on sponsorship and exhibit rates if the membership is active at the start of the conference and the member has chosen the Business Development benefit category as part of their member benefits.

**Benefits contingent upon date of signed contract.

CORPORATE MEMBER DISCOUNTS

Optica Corporate Members enjoy free access to a suite of benefits. In addition to special rates for exhibit space at Optica Congresses and Topical Meetings, corporate members can also enjoy discounts on advertising space in Optics & Photonics News, corporate webinars, mailing lists and so much more!

Learn more at optica.org/industry

Reach key prospects in an intimate setting that fosters in-depth conversation about your company’s technology.

For information on how to join, please call +1 202.416.1474 or industry@optica.org

As a first time exhibitor, we participated for new leads, to foster existing relationships and to build brand recognition. Optica Meetings are a great place to achieve these goals. We also like the concentrated exhibit hours; that's definitely a plus. We will continue to keep these events on our trade show calendar each year because we always see the right people here and find the session topics to be informative and relevant.

Mae Steinberg,
Energetiq Technologies, Inc.

Image: Dirk C. Heinecke, SpaceTech GmbH, Germany
# 2022 Sponsorship Opportunities

## SPECIALIZED AND TARGETED SPONSORSHIPS

**LOOKING FOR IN-PERSON NETWORKING SPONSORSHIP OPPORTUNITIES?**  
(Optica Corporate Members receive a 25% Discount!)

<table>
<thead>
<tr>
<th>Product</th>
<th>Optica Corporate Member* Price</th>
<th>Non-Member Price</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Reception/Banquet</td>
<td>USD 5,500</td>
<td>USD 7,500</td>
<td>Positioning your company as a sponsor of this high-profile event will skyrocket your visibility! Includes digital and print logo placements specific to the reception before and during the conference.</td>
</tr>
<tr>
<td>Coffee Break</td>
<td>USD 1,500</td>
<td>USD 2,000</td>
<td>Coffee will be served on the show floor during session breaks—a perfect time and place to promote your company! Greet attendees, pass out literature and invite them to connect with your company. Show Management will provide signage with your company’s logo.</td>
</tr>
<tr>
<td>Plenary Session Video Sponsorship</td>
<td>USD 3,750</td>
<td>USD 5,000</td>
<td>30-second video to play prior to the plenary. Video provided by sponsor.</td>
</tr>
<tr>
<td>Daily Tech Zoom Room Sponsorship</td>
<td>USD 2,250</td>
<td>USD 3,000</td>
<td>Static logo on Embedded Frame around Zoom videoconferencing window for live sessions. Limited to one sponsor per day.</td>
</tr>
<tr>
<td>Hot Topic Coffee Break</td>
<td>USD 1,125</td>
<td>USD 1,500</td>
<td>Virtual meeting room for attendees to network &amp; connect with the sponsor based on a particular hot topic chosen by the sponsor, for discussion facilitation. 20-minute presentation in a dedicated Zoom room (15 min. presentation, 5 min. Q&amp;A). Hot Topic sessions are listed in the conference schedule.</td>
</tr>
<tr>
<td>Technology Showcase</td>
<td>USD 1,125</td>
<td>USD 1,500</td>
<td>Highlight your company or products in a 20-minute presentation in a dedicated Zoom webinar (15 min. presentation, 5 min. Q&amp;A). Showcases are listed in the conference schedule.</td>
</tr>
<tr>
<td>Registration Sponsor</td>
<td>USD 2,250</td>
<td>USD 3,000</td>
<td>Sponsor Logo with link to sponsor website on registration information page and registration confirmation email. Limited to 3 sponsors.</td>
</tr>
<tr>
<td>Email Blast – Daily Schedule Banner Ad</td>
<td>USD 1,500</td>
<td>USD 2,000</td>
<td>Banner ad in the daily email deployed at the start of each event day. Limited to 1 sponsor per day.</td>
</tr>
<tr>
<td>Conference App Banner Advertising</td>
<td>USD 375</td>
<td>USD 500</td>
<td>Includes logo exposure on the start page and custom landing page, in addition to a rotating banner ad.</td>
</tr>
<tr>
<td>Animated Ad</td>
<td>USD 750</td>
<td>USD 1,000</td>
<td>Ad with movement, linking to advertiser’s website located on home page of the event website. This ad rotates with other advertisers. Run, length of show.</td>
</tr>
<tr>
<td>Static Ad</td>
<td>USD 375</td>
<td>USD 500</td>
<td>Ad with links to advertiser’s website located on the bottom of secondary pages of the event website. This ad rotates with other advertisers. Run, length of show.</td>
</tr>
<tr>
<td>Social Media Wall Ad Slots</td>
<td>USD 375</td>
<td>USD 500</td>
<td>A social media wall is a feed of aggregated live posts that are displayed on digital signage in real time. Sponsors receive premium space to display a message, image and/or logo.</td>
</tr>
</tbody>
</table>

Let’s work together to engage your audience with a unique opportunity for your brand!  
Contact us today to discuss your business objectives, and we'll build a customizable sponsorship package that will deliver results, drive traffic and achieve your goals.
Optica Meetings showcase key technology and breakthroughs in research.

DRIVE BUSINESS TO YOUR COMPANY

Call today to reserve your space or sponsorship.
+1 202.416.1988
exhibitsales@optica.org
optica.org/exhibits

- Advanced Photonics Congress
- Applied Industrial Optics Topical Meeting
- Biophotonics Congress, Biomedical Optics
- Digital Holography and Three-Dimensional Imaging Topical Meeting
- Frontiers in Optics + Laser Science
- High-Brightness Sources and Light-Driven Interactions Congress
- Imaging and Applied Optics Congress, Presented with Optical Sensors and Sensing Congress
- International Conference on Ultrafast Phenomena
- Latin America Optics and Photonics Conference
- Laser Congress and Exhibition
- Optical Interference Coatings Conference
- Optical Sensors and Sensing Congress, Presented with Imaging and Applied Optics Congress
- Quanta